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Slow going on transfer pricing policy

It has been over a year since US Customs and Border Protection (“CBP”) published the final version of its new policy regarding post-importation transfer pricing adjustments.¹ During this period, CBP has issued only two new rulings applying the policy to import transactions. This article summarises the new rulings issued since the new policy became effective on July 31, 2012.

I. Policy background

CBP’s new policy, and its relationship with CBP’s existing valuation regime, was discussed in-depth by the authors in a previous article,² where the new policy was summarised as follows:

When companies use inter-company transfer prices for purchases from related party sellers, any post-importation price adjustments may form part of the customs value, and should therefore be reported to CBP if the adjustments meet the requirements of the new “five factor” test for formula pricing. In addition, importers must continue to demonstrate that the “circumstances of sale” test is met showing that the related-party status does not influence the price declared as the customs value.

II. CBP rulings issued since enactment of new policy

A. HQ H219515

On October 11, 2012, CBP Headquarters issued HQ H219515. In this ruling, CBP considered whether the importer could properly use “transaction value” as the method for appraising the customs value of merchandise it wished to import in future transactions.³ For the contemplated prospective transactions, the importer would purchase the subject merchandise (analytical instruments described as “chemistry products, data products, and mass spectrometry instruments”) from a number of foreign related companies.

In examining whether the contemplated import transactions would qualify for valuation under the transaction value method, CBP identified and addressed the following three issues:

- i. Do transactions between the importer and the related manufacturers constitute *bona fide* sales?
- ii. Do the circumstances of sale establish that the price actually paid or payable by the Importer to

the related manufacturers is not influenced by the relationship of the parties and is acceptable for purposes of transaction value?

- iii. Is it acceptable to take post-importation price adjustments (upward and downward) into account in determining transaction value?⁴

Bona fide sales

CBP first examined whether the prospective importation sales transactions between the buyer and seller qualified as *bona fide* sales within the meaning of US laws and regulations. This *bona fide* sale inquiry is generally the first issue examined by CBP in any valuation inquiry, because, by definition, the transaction value method of appraisement may only be used for transactions where a *bona fide* sale for export to the United States exists.

When considering whether a transaction constitutes a *bona fide* sale, CBP considers a range of factors, such as “whether the purported buyer assumed the risk of loss for, and acquired title to, the imported merchandise. Evidence to establish that consideration has passed includes payment by check, bank transfer, or payment by any other commercially acceptable means”.⁵ CBP may also examine “whether the purported buyer paid for the goods, and whether, in general, the roles of the parties and the circumstances of the transaction indicate that the parties are functioning as buyer and seller”.⁶ Additional factors CBP will consider are “whether the buyer provided or could provide instructions to the seller, was free to sell the transferred item at any price he or she desired, selected or could select its own downstream customers without consulting with the seller, and could order the imported merchandise and have it delivered for its own inventory”.⁷

In HQ H219515, the importer submitted various documentation to CBP to substantiate its *bona fide* sale claim, such as sample purchase orders, invoices, and proof of payment. The importer also submitted Distributor Agreements with its foreign manufacturers, clearly outlining the terms governing passage of title and risk of loss. Finally, the importer established that it could provide instructions to the seller, that it would be free to resell the imported goods at any price, that it could select its own customers, and that it would import the merchandise for delivery to its own inventory. Based upon all of these factors, CBP

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concluded that the contemplated transactions qualified as *bona fide* sales.

Circumstances of sale

After concluding that the sale from the related-party constituted a *bona fide* sale, CBP next considered whether the related-party relationship between the buyer and seller influenced the sales price. When considering this question, CBP will generally examine the “circumstances of the sale” (“COS”) to determine whether those circumstances indicate that the relationship influenced the sales price. (In cases where such a relationship does influence the sales price, CBP will not permit the use of transaction value as the method of appraisal).

As explained by CBP in HQ H219515, the regulations set forth several *illustrative* (not exhaustive) examples of specific factors CBP may consider when conducting a COS analysis to determine if the relationship between the buyer and the seller influenced the price:

1. Customs will consider pertinent details of the transaction, for example, the manner in which the parties organise their commercial relations and the methodologies utilised to derive the price in question, to determine whether the relationship influenced the price actually paid or payable.⁸
2. In making this determination, Customs will also seek evidence that the price has been settled in a manner consistent with the normal pricing practices of the industry in question, or with the manner in which the seller settles prices for sales to unrelated buyers.⁹
3. Furthermore, if it is shown that the price is adequate to ensure recovery of all costs plus a profit that is equivalent to the seller’s total profit realised over a representative period of time, in sales of merchandise of the same class or kind, then Customs will accept that the relationship did not influence the price.¹⁰

In HQ H219515, the importer submitted a variety of evidence intended to show that the sales at issue were unaffected by the related-party status of the buyer and seller. This information included the following:

1. information comparing its own profitability to that of its competitors;
2. an independent report (commissioned by the importer’s parent company and conducted by EY) discussing pricing practices in the analytical instruments industry;
3. a transfer pricing study; and
4. detailed information regarding the way the related parties establish their intercompany transfer prices in order to demonstrate that such prices are set consistently with the methodology described in the transfer pricing study.¹¹

Although CBP noted that “this evidence provided by the Importer is not entirely objective,” it considered the EY report about the pricing practices of the industry to be “highly relevant for our overall analysis of the Importer’s pricing structure because it further substantiates the Importer’s practice of setting its prices”.¹² CBP found that information in the report regarding the importer’s gross profits to be particularly persuasive, because it demonstrated that the import-

er’s gross profits were “fairly consistent” with the gross profits earned by “dominant players” in the analytical instrument industry.¹³ Despite the fact that “the gross margins of the competitors were not used in the Importer’s transfer pricing study presented to the IRS,” CBP noted that “this quantitative data serves as additional evidence that prices are set consistently in the industry”.¹⁴

Although the language of the ruling suggests that CBP found the EY pricing practices study to be the most persuasive evidence submitted by the importer to establish that the importer’s intercompany transfer prices were not influenced by its relationship with the seller, CBP also took into account the information contained in the transfer pricing study submitted by the importer. In discussing the transfer pricing study, CBP first noted that “the existence of a transfer pricing study does not, by itself, obviate the need for CBP to examine the circumstances of sale in order to determine whether a related party price is acceptable”.¹⁵ CBP further explained that:

Information provided to CBP in a transfer pricing study may be relevant in examining the circumstances of the sale, but the weight to be given this information will vary depending on the details set forth in the study. *See* HRL H037375; HRL 548482, dated July 23, 2004. A significant factor, by way of example, is whether the transfer pricing study has been reviewed and approved by the IRS. *See* HRL H037375; HRL 546979, dated August 30, 2000. Whether products covered by the study are comparable to the imported products at issue is another important consideration. *See* HRL H037375; HRL 547672, dated May 21, 2002. The methodology selected for use in a transfer pricing study is also relevant. *See* HRL 548482, dated July 23, 2004.¹⁶

CBP took issue with several aspects of the importer’s transfer pricing study. First, it noted that the transfer pricing study had not yet been approved by the IRS.¹⁷ Additionally, CBP noted that the transfer pricing study used the Comparable Profits Method (“CPM”) to conduct its analysis. CBP views the CPM as “the least relevant [transfer pricing] method for customs purposes,” and is therefore disinclined to give it significant weight during its own COS analysis.¹⁸ Finally, CBP noted that the comparable companies selected for the transfer pricing analysis did not distribute or sell products “of the same class or kind” as the imported merchandise. Because of this fact, CBP stated that “the comparison between the Importer and these other companies cannot be considered consistent with the market as a whole”.¹⁹

However, despite these issues, CBP ultimately concluded that the transfer pricing study’s “underlying facts and the conclusions reached” did present information relevant to the COS between the related parties. In particular, CBP noted that it found that the transfer pricing study confirmed the gross profit margins of the importer that were discussed in the EY report regarding the pricing practices of the industry.²⁰

Based upon the totality of evidence submitted by the importer, CBP concluded that the related-party sales price for the import transactions at issue would not be influenced by the related nature of the buyer and seller. Thus, CBP stated that transaction value

should be used to appraise the merchandise upon importation into the United States.²¹

Post-importation adjustments

The final issue considered by CBP in HQ H219515 was whether the importer should take post-importation price adjustments (either upwards or downwards) into account when calculating the transaction value of the imported merchandise. CBP noted that such adjustments may frequently occur pursuant to a transfer pricing study, such as the one commissioned by the related parties involved in the ruling.

In discussing the impact of transfer price adjustments on the customs value of the prospective imported merchandise, CBP took note of the new policy and “five factor” test set forth in HQ W548314, noting that:

In order to claim the post-importation adjustments (upward and downward), all of the following factors must be met:

1. a written transfer pricing policy in place prior to importation and the policy is prepared taking IRS code section 482 into account;
2. the US taxpayer uses its transfer pricing policy in filing its income tax return, and any adjustments resulting from the transfer pricing policy are reported or used by the taxpayer in filing its income tax return;
3. the company's transfer pricing policy specifies how the transfer price and any adjustments are determined with respect to all products covered by the transfer pricing policy for which the value is to be adjusted;
4. the company maintains and provides accounting details from its books and/or financial statements to support the claimed adjustments in the United States; and
5. no other conditions exist that may affect the acceptance of the transfer price by CBP.

Therefore, if the importer meets the above referenced factors, CBP will accept the adjusted values, because the prices would be established pursuant to a “formula,” even though the prices were not fixed at the time of the importation.²²

Applying the above test to the import transactions at issue, CBP concluded that the importer had submitted evidence establishing all five factors. Such evidence included its written transfer pricing study and information establishing that the company would book any future profit adjustments directly to its Cost of Goods Sold account. In this case, the Importer had a written transfer pricing study in place prior to importation and prepared in accordance with section 482 of the IRS code – confirming the gross profits which were verified by other substantiating information.²³ In conclusion, CBP stated that “as long as the Importer maintains and provides accounting details from its books and/or financial statements to support the post-importation adjustments upon making a claim with CBP, the Importer may claim downward and upward post-importation adjustments”.²⁴

B. HQ H018314

On March 18, 2013, CBP HQ issued HQ H018314. The case underlying this ruling began when the importer of record filed six “Reconciliation” entries with the Port of Boston in order to make a post-importation, downward adjustment to the transaction value of imported merchandise it purchased from a related party.²⁵ The Port of Boston questioned the sufficiency

of the importer's documentation to support the use of transaction value, and thus denied the importer's downward adjustments — and liquidated the Reconciliation entries without taking the adjustments into account. This decision prompted the importer to file a protest with CBP, which in turn prompted the issuance of this ruling.

In determining whether it should grant the importer's protest, CBP performed the same general analysis as that discussed above in HQ H219515, identifying the following three issues for further examination:

1. Do transactions between the [related-party] middleman . . . and the Protestant/Importer constitute *bona fide* sales?
2. Is the related party price fixed or determinable pursuant to an objective formula at the time of importation for purposes of determining transaction value?
3. Do the circumstances of the sale establish that the adjusted price actually paid or payable by the Protestant/Importer to the middleman was not influenced by the relationship of the parties and is acceptable for purposes of transaction value?²⁶

Bona fide sales

As in HQ H018314, CBP began its analysis by examining whether the related-party transactions at issue met the definition of a *bona fide* sale. The importer submitted various evidence to support its *bona fide* sale claim, including a Distributor Agreement defining the passage of title and risk of loss, information regarding the payment of freight costs, a representative purchase order and commercial invoice including the Incoterms governing the sales transaction, and payment records establishing proof of payment for the specific transactions at issue. The importer also provided additional information to establish the other *bona fide* sale factors, such as its ability to select its own customers and to sell the imported merchandise at any price. Based upon the information and evidence presented by the importer, CBP concluded that the transactions at issue qualified as *bona fide* sales.

Objective formula

CBP next considered whether “the related party price [was] fixed or determinable pursuant to an objective formula at the time of importation for purposes of determining transaction value.”²⁷ Note that CBP took a slightly different approach to examining the valuation questions at issue in this ruling, compared to HQ H219515. In the previous ruling, CBP first conducted its COS analysis and then considered whether the transfer price was set pursuant to a formula such that post-importation price adjustments should be reported by the importer. CBP conducted its analysis in this later ruling in an inverse order, first considering the “formula/post-importation adjustment” question before engaging in the circumstances of sale analysis. This seems to be “out of order,” i.e., because the formula issue relates to whether post-importation adjustments can be considered, CBP would not even reach this issue if it found that the COS test was not met – and thus that transaction value did not apply. Thus, the more logical approach seems to be the one set forth in HQ H219515.

Nonetheless, in performing its analysis of whether the importer set its intercompany prices pursuant to an existing formula, CBP considered a variety of evidence and information submitted by the importer:

1. a Memorandum of Understanding (“MOU”) memorialising an agreement that was allegedly in place between the buyer and seller for many years prior to the MOU’s date of execution, setting forth the formula used by the related parties to set their transfer prices;²⁸
2. excerpts of transfer pricing studies covering three separate fiscal years;
3. a submission prepared by the importer’s accounting firm; and
4. several Manufacturing and Distributor Agreements containing various terms governing the transactions between the related parties.

Based upon the totality of evidence submitted by the importer, CBP concluded that the inter-company transfer prices were set pursuant to a formula, such that they were acceptable for use in the transaction value method of appraisal. Pursuant to this finding, CBP also concluded that the importer should report any post-importation adjustments made to the inter-company prices.

The specific analysis CBP performed to reach these conclusions involved examining each of the five factors set forth in HRL W548314 (and specifically enumerated in the discussion of the previous ruling). In the course of its analysis, CBP noted that “[the importer] sets its preliminary prices based on budgeted financials and in accordance with the MOU . . . [and its] prices are later adjusted so that [the importer] can realise the targeted operating margin . . . consistent with the range set in the . . . formal transfer pricing study”.²⁹ In addition to the MOU, CBP also considered the importer’s transfer pricing study and various inter-company agreements. The totality of these documents convinced CBP that the importer had a written transfer pricing policy in place prior to importation, thus satisfying the first factor of the “five factor” test.³⁰

Regarding the second of the “five factors” – whether the US taxpayer uses its transfer pricing policy in filing its income tax return, and any adjustments resulting from the transfer pricing policy are reported or used by the taxpayer in filing its income tax return – CBP noted that any adjustments made by the importer pursuant to its transfer pricing policy were entered on its accounting books as adjustments to the Cost of Goods Sold account, thus confirming that the adjustments were calculated for income tax purposes.

In order to provide additional support for this factor, the importer provided a variety of relevant documentation showing that the importer’s final financial numbers (taking into account any post-importation price adjustments) were used to prepare the importer’s tax returns. Such documentation included excerpts of transfer pricing studies for three separate fiscal years, financial statements and tax documents for the same three fiscal years, any applicable debit/credit notes (submitted on a quarterly basis), the corresponding journal entries, a book income reconciliation providing the book income used in the tax return, and relevant excerpts from the

corporate tax returns. Based upon this information, CBP concluded that the importer met the second of the five factors.³¹

Additionally, CBP used the same documentation to determine that the importer met another of the five factors – whether the company maintains and provides accounting details from its books and/or financial statements to support the claimed adjustments in the United States. Based largely on its examination of this same documentation, CBP concluded that the importer also successfully met this factor.³²

The next of the five factors examined by CBP was whether the importer’s transfer pricing policy specifies how the transfer price and any adjustments are determined with respect to all products covered by the transfer pricing policy for which the value is to be adjusted. In examining this factor, CBP considered the three-years’ worth of transfer pricing studies submitted by the importer, as well as the various inter-company agreements which contained sections referencing both the transfer pricing studies and any adjustments made pursuant to those studies. Additionally, CBP noted that the importer’s Customs Compliance Manual (adopted by the importer prior to importation) provided detailed information regarding the importer’s method for adjusting its transfer prices on a quarterly basis — and referenced the transfer pricing studies. All of this documentation led CBP to determine that the importer had met the requirements of this factor.³³

Finally, CBP considered the final of the five factors: whether any other conditions existed that could affect its acceptance of the transfer price. CBP concluded no such conditions existed, without any substantive discussion.

To summarize its examination of the “five factor” test, CBP stated that:

“[i]n this particular case and based on the above referenced factors, Protestant’s transfer pricing policy may be considered an objective formula in place prior to importation for purposes of determining the price within the meaning of 19 CFR § 152.103(a)(1). Accordingly, CBP is of the view that post-importation adjustments (both upward and downward), to the extent they occur, may be taken into account in determining the transaction value under 19 USC. § 1401a(b)”.³⁴

Having established that the importer’s inter-company sales transactions constituted *bona fide* sales and that the transfer prices were based upon a formula, CBP finally turned to the question of whether the circumstances of the inter-company sales affected the transfer price.

Circumstances of sale

In support of its assertion that the COS indicated that the relationship between the buyer and seller did *not* influence the intercompany transfer price for the imported merchandise, the importer submitted a detailed memorandum prepared by EY (and supplemented by excerpts from the importer’s financial statements), outlining its position that inter-company prices were set at arm’s length.

In support of its position, the importer presented pricing information showing that the price it paid to the related seller was comparable to that paid by un-

related buyers located in Japan. Although CBP noted that it “generally requires that the comparison sales to unrelated buyers be sales to buyers in the United States, CBP will consider evidence regarding sales to unrelated buyers in other countries, provided the importer presents an adequate explanation as to why it is relevant to the transactions at issue”.³⁵

In this case, the unrelated Japanese company was the only unrelated entity which purchased the imported merchandise from the seller during the relevant time period. Even though the seller used different pricing methodologies to set its prices to the unrelated Japanese company and the related-party importer, the importer was able to establish to CBP’s satisfaction that the prices were comparable over a period of two fiscal years.³⁶ The importer accomplished this by using a weighted average approach based upon relevant sales volume data provided by the importer.

In addition to this unrelated price comparison analysis, the importer submitted evidence indicating that the intercompany transfer prices resulted in the seller earning all of its costs plus a profit, pursuant to the example set forth in 19 CFR § 152.103(l)(1)(iii), stating that “if it is shown that the price is adequate to ensure recovery of all costs plus a profit which is equivalent to the firm’s overall profit realised over a representative period of time (e.g., on an annual basis), in sales of merchandise of the same class or kind, this would demonstrate that the price has not been influenced.”

Before discussing the evidence submitted by the importer, CBP noted that:

A very important consideration in the all costs plus a profit example is the “firm’s” overall profit. In applying the all costs plus a profit test, CBP normally considers the “firm’s” overall profit to be the profit of the parent company. Thus, if the seller of the imported goods is a subsidiary of the parent company, the price must be adequate to ensure recovery of all the seller’s costs plus a profit that is equivalent to the parent company’s overall profit. The regulations do not give us the definition of “equivalent” profit; however, if the profit of the seller is equal to or higher on the US imports than the firm’s overall profit, the purchase price would not be artificially low for Customs’ purposes. Finally, CBP Regulations do not define what profit we are to consider – gross profit or operating profit. However, CBP is of the view that the operating profit margin is a more accurate measure of a company’s real profitability because it reveals what the company actually earns on its sales once all associated expenses have been paid. Nevertheless, in certain circumstances, gross profit can be considered.³⁷

To support its case, the importer presented the following profit information:

1. the operating profit of the related-party seller (a middleman rather than the actual manufacturer of the merchandise);
2. a separate calculation representing the combined profit of the seller/middleman and the actual contract manufacturer, representing the total profit attributable to the manufacture of the imported merchandise; and
3. the global operating profit of the parent company.

In comparing these profit figures, CBP concluded that over a four-year period and with or without the inclusion of the manufacturer’s profits, the profit of

the seller/middleman “exceeds both the operating margin of the parent company and of the middleman’s profit in global sales in goods of the same class or kind. Therefore, the profits earned by the middleman (independently, or in conjunction with the contract manufacturer) on sales to the Protestant exceed the global profits earned by both the middleman and the parent company on sales of [the imported merchandise]”.³⁸

CBP added this profit analysis to the other information and evidence provided by the importer, and concluded that:

In view of the information submitted by the [importer] concerning the prices of the [imported merchandise] sold by the middleman to the unrelated party in Japan compared to the [related-party transfer prices] and the examination of the all costs plus a profit method, supported by the MOU and EY transfer pricing study, CBP finds the use of the transfer pricing study (prepared for tax purposes) to satisfy the circumstances of the sale test to be unnecessary. Protestant sufficiently explained the differences in prices between the related and unrelated parties and provided the necessary evidence to show that taking the adjusted prices into account, the seller’s operating profit was higher than the profit of the parent company. Thus, Protestant has satisfied the circumstances of the sale test. Accordingly, the transaction value is an acceptable method of appraisal in the instant case.³⁹

Having completed its analysis of all three valuation issues it identified as relevant to the importer’s claim, CBP ordered the port to grant the protest, thus ratifying the importer’s use of transaction value as the method of appraisal and permitting it to make post-importation adjustments to its inter-company transfer prices.

III. Conclusion

Although CBP HQ has issued only two rulings to date expounding upon its new policy regarding transfer pricing and post-importation adjustments, those rulings are instructive. For global traders and taxpayers, the “roadmap” established by the so-called “five-factor” test sets forth the kinds of documentation needed to support the finding of an existing “formula” for intercompany pricing that will be acceptable to CBP. What is clear is that a transfer pricing study for income tax purposes – standing alone – will never be enough to satisfy the “written documentation” aspect of this roadmap. However, what remains unclear is how CBP intends to further develop its policy through additional HQ rulings based on specific facts and circumstances – and how much weight (if any) can be given to a transfer pricing study when a strong preference has been expressed for Advance Pricing Agreements instead. While awaiting further guidance, taxpayers with US import operations should continue to document all aspects of their inter-company pricing (including any post-importation adjustments) with the kinds of contractual, financial, and accounting support set forth in the rulings discussed herein.

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NOTES

¹ Effective as of July 30, 2012, this long-awaited policy is set forth in HQ W548314 (CBP HQ Ruling Letter), which officially revoked HQ 547654. CBP issued the final policy after completing a notice, comment, and review process, during which it received numerous comments on its initial draft of the policy.

² Damon V. Pike and Cylinda Parga, "US: Customs' new landmark transfer pricing policy", Bloomberg BNA's *Transfer Pricing International Journal*, Vol.13, No.7, July 2012, in which readers will find additional background information about customs valuation and CBP's new policy.

³ Merchandise imported into the United States is appraised in accordance with section 402 of the Tariff Act of 1930, as amended. 19 U.S.C. § 1401a. The preferred method of appraisement is the transaction value method, which is defined as "the price actually paid or payable for merchandise when sold for exportation to the United States," plus certain enumerated additions when applicable. See *Id.* § 1401a(b)(1)(A)-(E); 19 C.F.R. § 152.103(b)(1).

⁴ HQ H219515 at 5.

⁵ *Id.* at 6, citing HQ 545705 (Jan. 27, 1995).

⁶ *Id.*, citing HQ H005222 (June 13, 2007).

⁷ *Id.*

⁸ *Interpretive Note 1* – 19 CFR § 152.103(l)(1)(i).

⁹ *Interpretive Note 2* – 19 CFR § 152.103(l)(1)(ii).

¹⁰ *Interpretive Note 3* - 19 CFR § 152.103(l)(1)(iii).

¹¹ HQ H219515 at 7-8.

¹² *Id.* at 9.

¹³ *Id.*

¹⁴ *Id.*

¹⁵ *Id.* at 10, citing HRL H037375 (Dec. 11, 2009) and HRL 546979 (Aug. 30, 2000).

¹⁶ *Id.*

¹⁷ As noted by CBP, "[a]ccording to the Importer's submission, there is no Advance Pricing Agreement ("APA") with the Internal Revenue Service ("IRS"). However, the Importer states that it applied for an APA and submitted its transfer pricing study for the IRS' approval." HQ H219515, at 4. This phrasing is awkwardly worded because transfer pricing studies under Section 482 of the Internal Revenue Code are never "approved" by the IRS. They are simply prepared by the taxpayer "for the file" as a means of penalty avoidance and are never presented to the IRS unless requested (such as during an audit). Instead, as an alternative to preparing a transfer pricing study, importers/taxpayers may seek an Advance Pricing Agreement ("APA," which can be unilateral or bilateral with the seller's income tax authority). While the APA

begins with a submission by the taxpayer to the IRS that covers the requirements of Section 482 — but is not a "transfer pricing study" *per se* — the APA process results in an "approval" because an APA is a binding contract between the IRS and the taxpayer (normally covering a five-year period) that is signed by both parties. Thus, an APA and a transfer pricing study are separate and distinct documents and processes under Section 482.

¹⁸ *Id.*

¹⁹ *Id.* at 11.

²⁰ *Id.* at 10. It is worth noting that during its discussion of the importer's gross profit margin, CBP stated that "CBP is of the view that the operating profit margin is a more accurate measure of a company's real profitability because it reveals what the company actually earns on its sales once all associated expenses have been paid. Nevertheless, in certain circumstances, gross profit can be considered." *Id.* However, it is not entirely clear how CBP reached the conclusion that the transfer pricing study "confirmed" the gross margins of the industry study given that the study used the Comparable Profits Method as the transfer pricing method — which uses operating margin as the Profit Level Indicator ("PLI"), and not gross margin.

²¹ *Id.* at 11.

²² *Id.* at 12.

²³ Again, it is not entirely clear how CBP reached the conclusion that a transfer pricing study using operating margin as the Profit Level Indicator could confirm the gross profits of the industry study.

²⁴ *Id.* at 13.

²⁵ Reconciliation is a CBP program that allows importers to "flag" various issues at the time of entry for later reconciliation because the final information needed for the respective declaration is not available at the time of entry. Value is one of the issues that can be flagged. Any final information (such as the adjusted customs value) must be reported no later than 21 months from the date of the first entry covering by the Reconciliation flagging.

²⁶ HQ H018314 at 5.

²⁷ *Id.* at 7.

²⁸ Note that this MOU was prepared specifically for purposes of the protest at issue, instead of being a pre-existing document.

²⁹ *Id.* at 8.

³⁰ See *id.*

³¹ *Id.* at 11.

³² *Id.* at 12-13.

³³ *Id.* at 11-12.

³⁴ *Id.* at 14.

³⁵ *Id.* at 15-16, citing W548314 (May 16, 2012).

³⁶ *Id.*

³⁷ *Id.* at 17.

³⁸ *Id.*

³⁹ *Id.* at 18.